

Baidu to Report Third Quarter 2007 Financial Results on October 25, 2007

October 10, 2007 8:03 AM ET

BEIJING, Oct. 10 /Xinhua-PRNewswire-FirstCall/ -- Baidu.com, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the third quarter ended September 30, 2007, after the U.S. market closes on October 25, 2007. Baidu's management will hold an earnings conference call at 8 PM on October 25, 2007 U.S. Eastern Time (8 AM on October 26, 2007 Beijing/Hong Kong time).

(Logo: <http://www.newscom.com/cgi-bin/prnh/20041011/BAIDULOGO>)

Dial-in details for the earnings conference call are as follows:

US: +1 617 614 3471

UK: +44 207 365 8426

Hong Kong: +852 3002 1672

Passcode for all regions: 18272644

A replay of the conference call may be accessed by phone at the following number until November 1, 2007:

International: +1-617-801-6888

Passcode: 97321379

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com> .

About Baidu

Baidu.com, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, currently trade on the NASDAQ Global Market under the symbol "BIDU."

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SOURCE Baidu.com, Inc.

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(BIDU)

CO: Baidu.com, Inc.

ST: China

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