

Baidu to Report Fourth Quarter and Fiscal Year 2006 Financial Results on February 14, 2007

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BEIJING, Jan 23, 2007 /Xinhua-PRNewswire via COMTEX News Network/ -- Baidu.com, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the fourth quarter and fiscal year ended December 31, 2006, after the U.S. market closes on February 14, 2007. Baidu's management will hold an earnings conference call at 8 PM on February 14, 2007 U.S. Eastern Standard Time (9 AM on February 15, 2007 Beijing/Hong Kong time).

(Logo: <http://www.newscom.com/cgi-bin/prnh/20041011/BAIDULOGO>)

Dial-in details for the earnings conference call are as follows:

US: +1-617-786-2964
UK: +44-207-365-8426
Hong Kong: +852-3002-1672
Passcode for all regions: 18273456

A replay of the conference call may be accessed by phone at the following number until 10 PM on February 21, 2007 U.S. Eastern Standard Time.

International: +1-617-801-6888

Passcode: 36765439

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com> .

About Baidu

Baidu.com, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, currently trade on the NASDAQ Global Market under the symbol "BIDU".

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