

## **Baidu to Report Fourth Quarter 2011 Financial Results on February 16, 2012**

February 1, 2012 3:00 AM ET

BEIJING, Feb. 1, 2012 /PRNewswire-Asia/ -- Baidu, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the fourth quarter ended December 31, 2011, after the U.S. market closes on February 16, 2012. Baidu's management will hold an earnings conference call at 8:00 PM on February 16, 2012 U.S. Eastern Time (9:00 AM on February 17, 2012 Beijing/Hong Kong time).

(Logo: <http://photos.prnewswire.com/prnh/20081103/BAIDULOGO> )

Dial-in details for the earnings conference call are as follows:

International: +65-6723-9381

US: +1-718-354-1231

UK: 0808-234-6646

Hong Kong: +852-2475-0994

Passcode for all regions: 48685775

A replay of the conference call may be accessed by phone at the following number until February 23, 2012:

International: +61-2-8235-5000

Passcode: 48685775

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com>.

### **About Baidu**

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs trade on the NASDAQ Global Select Market under the symbol "BIDU". Currently, ten ADSs represent one Class A ordinary share.

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