

## Baidu to Report First Quarter 2008 Financial Results on April 24, 2008

April 14, 2008 5:16 AM ET

BEIJING, April 14 /Xinhua-PRNewswire/ -- Baidu.com, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the first fiscal quarter ended March 31, 2008, after the U.S. market closes on April 24, 2008. Baidu's management will hold an earnings conference call at 8 PM on April 24, 2008 U.S. Eastern Time (8 AM on April 25, 2008 Beijing/Hong Kong time).

(Logo: <http://www.newscom.com/cgi-bin/prnh/20041011/BAIDULOGO> )

Dial-in details for the earnings conference call are as follows:

US: +1-617-597-5326

UK: +44-207-365-8426

Hong Kong: +852-3002-1672

Passcode for all regions: 87344072

A replay of the conference call may be accessed by phone at the following number until May 1, 2008:

International: +1-617-801-6888

Passcode: 94512505

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com> .

### About Baidu

Baidu.com, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, currently trade on the NASDAQ Global Select Market under the symbol "BIDU".

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SOURCE Baidu.com, Inc.

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