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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of October 2026

Commission File Number: 000-51469

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**BAIDU, INC.**

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Baidu Campus  
No. 10 Shangdi 10th Street  
Haidian District, Beijing 100085  
The People's Republic of China  
(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒

Form 40-F ☐

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#### EXPLANATORY NOTE

We submitted with The Stock Exchange of Hong Kong Limited a monthly return form dated October 7, 2026 in relation to the movements in our authorized share capital and issued shares in September 2026, attached as Exhibit 99.1 to this current report on Form 6-K.

EXHIBIT INDEX

| <u>Exhibit No.</u> | <u>Description</u>                                                                                                                                                                                                 |
|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 99.1               | Monthly Return with The Stock Exchange of Hong Kong Limited – Monthly Return for Equity Issuer and Hong Kong Depositary Receipts listed under Chapter 19B of the Exchange Listing Rules on Movements in Securities |

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BAIDU, INC.

By: /s/ Haijian He

Name: Haijian He

Title: Chief Financial Officer

Date: October 7, 2026



# Monthly Return for Equity Issuer and Hong Kong Depositary Receipts listed under Chapter 19B of the Exchange Listing Rules on Move Securities

For the month ended: 30 September 2026

Status: New Submission

To : Hong Kong Exchanges and Clearing Limited

Name of Issuer: Baidu, Inc. (A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

Date Submitted: 07 October 2026

## I. Movements in Authorised / Registered Share Capital

|                                     |                                        |                |                         |                                 |                               |  |
|-------------------------------------|----------------------------------------|----------------|-------------------------|---------------------------------|-------------------------------|--|
| 1. Class of shares                  | WVR ordinary shares                    | Type of shares | A                       | Listed on the Exchange (Note 1) | Yes                           |  |
| Stock code (if listed)              | 09888                                  | Description    | Class A Ordinary Shares |                                 |                               |  |
| Multi-counter stock code            | 89888                                  | RMB            | Description             |                                 |                               |  |
|                                     | Number of authorised/registered shares |                | Par value               |                                 | Authorised/registered share c |  |
| Balance at close of preceding month | 66,000,000,000                         |                | USD                     | 0.000000625                     | USD                           |  |
| Increase / decrease (-)             | 0                                      |                |                         |                                 | USD                           |  |
| Balance at close of the month       | 66,000,000,000                         |                | USD                     | 0.000000625                     | USD                           |  |
| 2. Class of shares                  | WVR ordinary shares                    | Type of shares | B                       | Listed on the Exchange (Note 1) | No                            |  |
| Stock code (if listed)              | N/A                                    | Description    | Class B Ordinary Shares |                                 |                               |  |
|                                     | Number of authorised/registered shares |                | Par value               |                                 | Authorised/registered share c |  |
| Balance at close of preceding month | 2,832,000,000                          |                | USD                     | 0.000000625                     | USD                           |  |
| Increase / decrease (-)             | 0                                      |                |                         |                                 | USD                           |  |
| Balance at close of the month       | 2,832,000,000                          |                | USD                     | 0.000000625                     | USD                           |  |
| 3. Class of shares                  | Preference shares                      | Type of shares | Not applicable          | Listed on the Exchange (Note 1) | No                            |  |

| Stock code (if listed)              | N/A | Description                            |           |             |                               |  |
|-------------------------------------|-----|----------------------------------------|-----------|-------------|-------------------------------|--|
|                                     |     | Number of authorised/registered shares | Par value |             | Authorised/registered share c |  |
| Balance at close of preceding month |     | 800,000,000                            | USD       | 0.000000625 | USD                           |  |
| Increase / decrease (-)             |     | 0                                      |           |             | USD                           |  |
| Balance at close of the month       |     | 800,000,000                            | USD       | 0.000000625 | USD                           |  |

Total authorised/registered share capital at the end of the month: USD 43,520

Remarks:

The voluntary conversion of Baidu, Inc. (the "Company") to dual primary listing on the Main Board of The Stock Exchange of Hong Kong Limited (the "Primary Conversion") became eff September 1, 2026.

## II. Movements in Issued Shares and/or Treasury Shares and Public Float Sufficiency Confirmation

|                                     |                                                        |                |                           |                                 |                               |  |
|-------------------------------------|--------------------------------------------------------|----------------|---------------------------|---------------------------------|-------------------------------|--|
| 1. Class of shares                  | WVR ordinary shares                                    | Type of shares | A                         | Listed on the Exchange (Note 1) | Yes                           |  |
| Stock code (if listed)              | 09888                                                  | Description    | Class A Ordinary Shares   |                                 |                               |  |
| Multi-counter stock code            | 89888                                                  | RMB            | Description               |                                 |                               |  |
|                                     | Number of issued shares<br>(excluding treasury shares) |                | Number of treasury shares |                                 | Total number of issued shares |  |
| Balance at close of preceding month | 2,209,541,178                                          |                | 0                         |                                 | 2,209,541,178                 |  |
| Increase / decrease (-)             | 0                                                      |                | 0                         |                                 |                               |  |
| Balance at close of the month       | 2,209,541,178                                          |                | 0                         |                                 | 2,209,541,178                 |  |

### Public float sufficiency confirmation (Note 4)

Pursuant to Main Board Rule 13.32D(1) or 19A.28D(1) / GEM Rule 17.37D(1) or 25.21D(1), we hereby confirm that, in relation to the class of shares as set out above, as at the close of the month:

☒ the applicable public float requirement (see below) has been complied with

☐ the applicable public float requirement (see below) has not been complied with

The applicable minimum public float requirement for the class of shares as set out above pursuant to Main Board Rule 13.32B or 19A.28B / GEM Rule 17.37B or 25.21B (as the case may be) is:

|                                   |                                                                                                                                                    |
|-----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| Applicable public float threshold | Initial Prescribed Threshold - 25% of the total number of issued shares in the class to which the listed shares belong (excluding treasury shares) |
| Additional information            |                                                                                                                                                    |

|                                     |                                                        |                |                           |                                 |                               |  |
|-------------------------------------|--------------------------------------------------------|----------------|---------------------------|---------------------------------|-------------------------------|--|
| 2. Class of shares                  | WVR ordinary shares                                    | Type of shares | B                         | Listed on the Exchange (Note 1) | No                            |  |
| Stock code (if listed)              | N/A                                                    | Description    | Class B Ordinary Shares   |                                 |                               |  |
|                                     | Number of issued shares<br>(excluding treasury shares) |                | Number of treasury shares |                                 | Total number of issued shares |  |
| Balance at close of preceding month | 524,020,320                                            |                | 0                         |                                 | 524,020,320                   |  |
| Increase / decrease (-)             | 0                                                      |                | 0                         |                                 |                               |  |
| Balance at close of the month       | 524,020,320                                            |                | 0                         |                                 | 524,020,320                   |  |

Remarks:

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As at September 30, 2026, the balance of Class A ordinary shares excludes (i) 11,153,880 Class A ordinary shares (equivalent to 1,394,235 ADSs) issued to the depositary for bulk-iss ADSs reserved for issuances upon the future exercise or vesting of awards granted under the Company's share incentive plans; (ii) 17,599,974 Class A ordinary shares repurchased fr market before the Primary Conversion, which have not yet been cancelled; and (iii) 14,250,000 Class A ordinary shares held by a subsidiary of the Company.

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### III. Details of Movements in Issued Shares and/or Treasury Shares

#### (A). Share Options (under Share Option Schemes of the Issuer)

|                                                                |                           |                                                                 |                           |                |                                                           |                                                                    |                                                                                              |                                                                                                               |                                                                                                                                         |
|----------------------------------------------------------------|---------------------------|-----------------------------------------------------------------|---------------------------|----------------|-----------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| 1. Class of shares                                             |                           | WVR ordinary shares                                             |                           | Type of shares | A                                                         | Listed on the Exchange (Note 1)                                    |                                                                                              | Yes                                                                                                           |                                                                                                                                         |
| Stock code (if listed)                                         |                           | 09888                                                           |                           | Description    | Class A Ordinary Shares                                   |                                                                    |                                                                                              |                                                                                                               |                                                                                                                                         |
| Multi-counter stock code                                       |                           | 89888                                                           | RMB                       | Description    |                                                           |                                                                    |                                                                                              |                                                                                                               |                                                                                                                                         |
| Particulars of share option scheme                             |                           | Number of share options outstanding at close of preceding month | Movement during the month |                | Number of share options outstanding at close of the month | Number of new shares issued during the month pursuant thereto (A1) | Number of treasury shares transferred out of treasury during the month pursuant thereto (A2) | Number of shares which may be issued or transferred out of treasury pursuant thereto as at close of the month | The total shares issued or transferred out of treasury pursuant to the exercise of share options under the scheme at close of the month |
| 1).                                                            | 2008 Share Incentive plan | 2,364,112                                                       |                           |                | 2,364,112                                                 | 0                                                                  | 0                                                                                            | 2,364,112                                                                                                     |                                                                                                                                         |
| General Meeting approval date (if applicable) 16 December 2008 |                           |                                                                 |                           |                |                                                           |                                                                    |                                                                                              |                                                                                                               |                                                                                                                                         |
| 2).                                                            | 2018 Share Incentive Plan | 6,155,256                                                       |                           |                | 6,155,256                                                 | 0                                                                  | 0                                                                                            | 6,155,256                                                                                                     |                                                                                                                                         |
| General Meeting approval date (if applicable)                  |                           |                                                                 |                           |                |                                                           |                                                                    |                                                                                              |                                                                                                               |                                                                                                                                         |
| 3).                                                            | 2023 Share Incentive Plan | 501,360                                                         |                           |                | 501,360                                                   | 0                                                                  | 0                                                                                            | 501,360                                                                                                       |                                                                                                                                         |
| General Meeting approval date (if applicable)                  |                           |                                                                 |                           |                |                                                           |                                                                    |                                                                                              |                                                                                                               |                                                                                                                                         |
| 4).                                                            | 2026 Share Incentive Plan | 0                                                               |                           |                | 0                                                         | 0                                                                  | 0                                                                                            | 0                                                                                                             |                                                                                                                                         |
| General Meeting approval date (if applicable) 26 August 2026   |                           |                                                                 |                           |                |                                                           |                                                                    |                                                                                              |                                                                                                               |                                                                                                                                         |

Increase in issued shares (excluding treasury shares): 0 WVR ordinary shares A (AA1)

Decrease in treasury shares: \_\_\_\_\_ 0 WVR ordinary shares A (AA2)

Total funds raised during the month from exercise of options: \_\_\_\_\_





**(D). Any other Agreements or Arrangements to Issue Shares of the Issuer, including Options (other than Share Option Schemes)**

|                                                 |                                                    |                |                                               |                                                                    |                                                                                              |                                                                      |
|-------------------------------------------------|----------------------------------------------------|----------------|-----------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------------------------------------|----------------------------------------------------------------------|
| 1. Class of shares                              | WVR ordinary shares                                | Type of shares | A                                             | Listed on the Exchange (Note 1)                                    | Yes                                                                                          |                                                                      |
| Stock code (if listed)                          | 09888                                              | Description    | Class A Ordinary Shares                       |                                                                    |                                                                                              |                                                                      |
| Multi-counter stock code                        | 89888                                              | RMB            | Description                                   |                                                                    |                                                                                              |                                                                      |
| Description of other agreements or arrangements |                                                    |                | General Meeting approval date (if applicable) | Number of new shares issued during the month pursuant thereto (D1) | Number of treasury shares transferred out of treasury during the month pursuant thereto (D2) | Number of shares which or transferred out of treasury as at close of |
| 1).                                             | 2008 share incentive plan - Restricted Share Units |                | 16 December 2008                              | 0                                                                  | 0                                                                                            |                                                                      |
| 2).                                             | 2018 share incentive plan - Restricted Share Units |                |                                               | 0                                                                  | 0                                                                                            |                                                                      |
| 3).                                             | 2023 share incentive plan - Restricted Share Units |                |                                               | 0                                                                  | 0                                                                                            |                                                                      |
| 4).                                             | 2026 share incentive plan - Restricted Share Units |                | 26 August 2026                                | 0                                                                  | 0                                                                                            |                                                                      |

Increase in issued shares (excluding treasury shares): \_\_\_\_\_ 0 WVR ordinary shares A (DD1)

Decrease in treasury shares: \_\_\_\_\_ 0 WVR ordinary shares A (DD2)

**Remarks:**

As of September 30, 2026,

- (i) Nil restricted share unit was granted, vested, cancelled or lapsed under 2008 share incentive plan during the month.
- (ii) Nil restricted share unit was granted, vested or cancelled; and 495,080 restricted share units lapsed under 2018 share incentive plan during the month.
- (iii) Nil restricted share unit was granted, vested or cancelled; and 811,696 restricted share units lapsed under 2023 share incentive plan during the month.
- (iv) Nil restricted share unit was granted, vested, cancelled or lapsed under 2026 share incentive plan during the month.

**(E). Other Movements in Issued Shares and/or Treasury Shares**

|                          |                                                                                  |                     |  |                          |                         |                                 |                                                     |                                                                                                                     |                                                                                        |                                                                        |
|--------------------------|----------------------------------------------------------------------------------|---------------------|--|--------------------------|-------------------------|---------------------------------|-----------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|------------------------------------------------------------------------|
| 1. Class of shares       |                                                                                  | WVR ordinary shares |  | Type of shares           | A                       | Listed on the Exchange (Note 1) |                                                     | Yes                                                                                                                 |                                                                                        |                                                                        |
| Stock code (if listed)   |                                                                                  | 09888               |  | Description              | Class A Ordinary Shares |                                 |                                                     |                                                                                                                     |                                                                                        |                                                                        |
| Multi-counter stock code |                                                                                  | 89888               |  | RMB                      | Description             |                                 |                                                     |                                                                                                                     |                                                                                        |                                                                        |
| Events                   |                                                                                  |                     |  | At price (if applicable) |                         | Date of event<br>(Note 2)       | General Meeting<br>approval date<br>(if applicable) | Increase/ decrease (-) in issued<br>shares (excluding treasury<br>shares) during the month<br>pursuant thereto (E1) | Increase/ decrease (-) in<br>treasury shares during the<br>month pursuant thereto (E2) | Number of share<br>repurchased for c<br>not yet cancelled<br>the month |
|                          |                                                                                  |                     |  | Currency                 | Amount                  |                                 |                                                     |                                                                                                                     |                                                                                        |                                                                        |
| 1).                      | Repurchase of shares (shares repurchased for cancellation but not yet cancelled) |                     |  |                          |                         | 26 August 2026                  |                                                     |                                                                                                                     |                                                                                        |                                                                        |

Increase/ decrease (-) in issued shares (excluding treasury shares): \_\_\_\_\_ WVR ordinary shares A (EE

Increase/ decrease (-) in treasury shares: \_\_\_\_\_ WVR ordinary shares A (EE

Remarks:

As of September 30, 2026, the Company repurchased an aggregate of 10,172,850 Class A ordinary shares on The Stock Exchange of Hong Kong Limited, which were pending cancellation but not yet cancelled.

|                                                                                                                        |   |                      |
|------------------------------------------------------------------------------------------------------------------------|---|----------------------|
| Total increase/ decrease (-) in issued shares (excluding treasury shares) during the month (i.e. Total of AA1 to EE1): | 0 | WVR ordinary shares: |
| Total increase/ decrease (-) in treasury shares during the month (i.e. Total of AA2 to EE2):                           | 0 | WVR ordinary shares: |



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**V. Confirmations**      Not applicable

Submitted by:      Lin Juan

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Title:      Joint Company Secretary

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(Director, Secretary or other Duly Authorised Officer)

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Notes

1. The Exchange refers to The Stock Exchange of Hong Kong Limited.
2. In the case of repurchase of shares (shares repurchased and cancelled) and redemption of shares (shares redeemed and cancelled), "date of event" should be construed as "cancellation date".  
In the case of repurchase of shares (shares held as treasury shares), "date of event" should be construed as "date on which shares were repurchased and held by the issuer as treasury".
3. The information is required in the case of repurchase of shares (shares repurchased for cancellation but not yet cancelled) and redemption of shares (shares redeemed or cancelled). Please state the number of shares repurchased or redeemed during the month or in preceding month(s) but pending cancellation as at close of the month as number.
4. "Initial Prescribed Threshold", "Alternative Threshold" and "market value" have the meanings ascribed thereto under Main Board Rule 13.32A or 19A.28A / GEM Rule 17.25.21A. See also Main Board Rule 13.32D(4) or 19A.28D(4) / GEM Rule 17.37D(4) or 25.21D(4) on the basis of the public float disclosure.
5. Items (i) to (viii) are suggested forms of confirmation. The listed issuer may amend the item(s) that is/are not applicable to meet individual cases. Where the issuer has already made the relevant confirmations in a return published under Main Board Rule 13.25A / GEM Rule 17.27A in relation to the securities issued, or the treasury shares sold or transferred, no further confirmation is required to be made in this return.
6. "Identical" means in this context:
  - the securities are of the same nominal value with the same amount called up or paid up;
  - they are entitled to dividend/interest at the same rate and for the same period, so that at the next ensuing distribution, the dividend/interest payable per unit will amount to exactly the same sum (gross and net); and
  - they carry the same rights as to unrestricted transfer, attendance and voting at meetings and rank pari passu in all other respects.