UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of July 2026

Commission File Number: 000-51469

BAIDU, INC.

Baidu Campus
No. 10 Shangdi 10th Street
Haidian District, Beijing 100085
The People's Republic of China
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press Release

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BAIDU, INC.

By :	/s/ Haijian He
Name :	Haijian He
Title :	Chief Financial Officer

Date: July 28, 2026

Exhibit 99.1

Baidu to Hold Extraordinary General Meeting on August 26, 2026

Beijing, July 27, 2026 — Baidu, Inc. ("Baidu" or the "Company") (Nasdaq: BIDU; HKEX: 9888 (HKD Counter) and 89888 (RMB Counter)), a leading AI company with strong Internet foundation, today announced that it will hold an extraordinary general meeting of shareholders (the "EGM") at Baidu Campus, No. 10, Shangdi 10th Street, Haidian District, Beijing 100085, People's Republic of China on August 26, 2026 at 9:00 a.m. (Beijing/Hong Kong time), for the purposes of considering and, if thought fit, passing each of the resolutions to be submitted to shareholder approval at the EGM as set forth in the notice of the EGM (the "EGM Notice"). The EGM Notice and the form of proxy for the EGM are available on the Company's website at https://ir.baidu.com.

As previously announced, the board of directors of the Company has fixed the close of business on July 17, 2026, Hong Kong time, as the record date (the "Shares Record Date") of Class A ordinary shares with a par value of US$0.000000625 each (the "Class A Ordinary Shares") and Class B ordinary shares with a par value of US$0.000000625 each (together with the Class A Ordinary Shares, the "Shares"). Holders of record of the Company's Shares as of the Shares Record Date are entitled to attend and vote at the EGM and any adjourned meeting thereof.

Holders of record of American depositary shares (the "ADSs") as of the close of business on July 17, 2026, New York time, who wish to exercise their voting rights for the underlying Class A Ordinary Shares must give voting instructions to The Bank of New York Mellon, the depositary of the ADSs.

The Company has filed its annual report on Form 20-F, including its audited financial statements, for the year ended December 31, 2025 (the "Form 20-F"), with the U.S. Securities and Exchange Commission. The Form 20-F can be accessed on the Company's website at https://ir.baidu.com, as well as on the SEC's website at http://www.sec.gov.

The Company has also published an annual report (the "Hong Kong Annual Report") pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("HKEx"). The Hong Kong Annual Report contains substantially the same information as set forth in the Form 20-F and can be accessed on the Company's investor relations website at https://ir.baidu.com as well as the HKEx's website at http://www.hkexnews.hk.

About Baidu

Founded in 2000, Baidu's mission is to make the complicated world simpler through technology. Baidu is a leading AI company with strong Internet foundation, trading on Nasdaq under "BIDU" and HKEX under "9888". One Baidu ADS represents eight Class A ordinary shares.

Contacts

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