

## **Baidu to Report First Quarter 2007 Financial Results on April 26, 2007**

April 11, 2007 8:03 AM ET

Beijing, April 11 /Xinhua-PRNewswire/ -- Baidu.com, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the first quarter ended March 31, 2007, after the U.S. market closes on April 26, 2007. Baidu's management will hold an earnings conference call at 8PM on April 26, 2007 U.S. Eastern Standard Time (8AM on April 27, 2007 Beijing/Hong Kong time).

(Logo: <http://www.newscom.com/cgi-bin/prnh/20041011/BAIDULOGO> )

Dial-in details for the earnings conference call are as follows:

US: +1 617 213 8891  
UK: +44 207 365 8426  
Hong Kong: +852 3002 1672  
Passcode for all regions: 75065381

A replay of the conference call may be accessed by phone at the following number until May 3, 2007.

International: +1 617 801 6888

Passcode: 88880687

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com> .

### **About Baidu**

Baidu.com, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, currently trade on the NASDAQ Global Market under the symbol "BIDU".

For more information, please contact:

For investor inquiries:

Lynn Lin  
Baidu.com, Inc.  
Tel: +86-10-8262-1188 \*8239  
Email: [ir@baidu.com](mailto:ir@baidu.com)

For investor and media inquiries:

China  
Rory Macpherson  
Ogilvy Public Relations Worldwide (Beijing)  
Tel: +86-10-8520-6553  
Email: [rory.macpherson@ogilvy.com](mailto:rory.macpherson@ogilvy.com)

US

Thomas Smith  
Ogilvy Public Relations Worldwide (New York)  
Tel: +1-212-880-5269  
Email: [thomas.smith@ogilvypr.com](mailto:thomas.smith@ogilvypr.com)

SOURCE Baidu.com, Inc.

-0- 04/11/2007

/CONTACT: Lynn Lin of Baidu.com, Inc., +86-10-8262-1188 \*8239, or [ir@baidu.com](mailto:ir@baidu.com); or Rory Macpherson in China, +86-10-8520-6553, or [rory.macpherson@ogilvy.com](mailto:rory.macpherson@ogilvy.com), or Thomas Smith, +1-212-880-5269, or

thomas.smith@ogilvypr.com, both of Ogilvy Public Relations Worldwide for  
Baidu/

/Photo: NewsCom: <http://www.newscom.com/cgi-bin/prnh/20041011/BAIDULOGO>

PRN Photo Desk, 888-776-6555 or 212-782-2840/

/Web site: <http://ir.baidu.com/>

(BIDU)

CO: Baidu.com Inc.

ST: China

IN: CPR MLM ITE ENT

SU: CCA

II

-- CNW011 --

3732 04/11/2007 08:00 EDT <http://www.prnewswire.com>