

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
Washington D.C. 20549

REPORT OF FOREIGN ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE
SECURITIES EXCHANGE ACT OF 1934

For the month of January 2008

Commission File Number: 000-51469

BAIDU.COM, INC.

12/F, Ideal International Plaza
No. 58 West-North 4th Ring
Beijing 100080, People's Republic of China
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): _____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): _____

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes

No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

82- N/A

BAIDU.COM, INC.

Form 6-K

TABLE OF CONTENTS

[Signature](#)
[EX-99.1 Press Release](#)

Page
3

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BAIDU.COM, INC.

By /s/ Robin Yanhong Li
Name: Robin Yanhong Li
Title: Chief Executive Officer

Date: January 2, 2008

Baidu Regretfully Announces Passing of Chief Financial Officer Shawn Wang

BEIJING, Dec. 29, 2007 — Baidu.com, Inc. (Nasdaq: [BIDU](#)), the leading Chinese language Internet search provider, today regretfully announced that Shawn Wang, Baidu's Chief Financial Officer, passed away on December 27, 2007 in an accident in China during the Christmas holiday vacation.

"We are all completely shocked and deeply saddened by this tragic news," said Robin Li, Baidu's Chairman and CEO. "Shawn's leadership and vision helped transform Baidu into a leading US public company, and his presence will be greatly missed. Shawn was not only a tremendous leader within our company, but also a wonderful friend to us all. We extend our deepest sympathy and most sincere condolences to Shawn's family."

Under Mr. Wang's leadership, Baidu has built an effective financial reporting system in compliance with the Sarbanes-Oxley Act. His duties will be assumed on an interim basis by the senior management team, including the senior finance personnel, until a successor is appointed.

Mr. Wang joined Baidu as its chief financial officer in September 2004, helping lead the company through its successful initial public offering on NASDAQ in August 2005, and through its recent inclusion in the NASDAQ-100; making Baidu the first company from China to be included in the index. He was named "CFO of the Year" by CFO Magazine in 2005.

About Baidu

Baidu.com, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, are currently trading on the NASDAQ Global Market under the symbol "BIDU."

Contacts

For investor inquiries please contact:

Linda Sun
Baidu.com, Inc.
Tel: 10-8262-1188
Email: sunyao@baidu.com

For investor and media inquiries please contact:

In China:

Helen Plummer
Ogilvy Public Relations Worldwide (Beijing)
Tel: 10-8520-3090
Email: Helen.plummer@ogilvy.com

In the US:

Thomas Smith
Ogilvy Public Relations Worldwide (New York)
Tel: 212-880-5269
Email: thomas.smith@ogilvypr.com