

Baidu to Report Fourth Quarter and Fiscal Year 2007 Financial Results on February 13, 2008

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BEIJING, Jan. 15 /Xinhua-PRNewswire/ -- Baidu.com, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the fourth quarter and fiscal year ended December 31, 2007, after the U.S. market closes on February 13, 2008. Baidu's management will hold an earnings conference call at 8 PM on February 13, 2008 U.S. Eastern Time (9 AM on February 14, 2008 Beijing/Hong Kong time).

Dial-in details for the earnings conference call are as follows:

US: +1.617.614.3453

UK: +44.207.365.8426

Hong Kong: +852.3002.1672

Passcode for all regions: 47462262

A replay of the conference call may be accessed by phone at the following number until February 20, 2008:

International: +1-617-801-6888

Passcode: 56506980

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com>.

About Baidu

Baidu.com, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, currently trade on the NASDAQ Global Select Market under the symbol "BIDU".

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SOURCE Baidu.com, Inc.

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(BIDU)

CO: Baidu.com, Inc.

ST: China

IN: CPR ITE MLM NET PUB

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