UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2026

Commission File Number: 000-51469

BAIDU, INC.

Baidu Campus
No. 10 Shangdi 10th Street
Haidian District, Beijing 100085
The People's Republic of China
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

EXPLANATORY NOTE

We submitted with The Stock Exchange of Hong Kong Limited a monthly return form dated November 4, 2026 in relation to the movements in our authorized share capital and issued shares in October 2026, attached as Exhibit 99.1 to this current report on Form 6-K.

EXHIBIT INDEX

Exhibit No.	Description
99.1	Monthly Return with The Stock Exchange of Hong Kong Limited – Monthly Return for Equity Issuer and Hong Kong Depositary Receipts listed under Chapter 19B of the Exchange Listing Rules on Movements in Securities

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BAIDU, INC.

By : /s/ Haijian He
Name : Haijian He
Title : Chief Financial Officer

Date: November 4, 2026

HKEX
香港交易所

Monthly Return for Equity Issuer and Hong Kong Depositary Receipts listed under Chapter 19B of the Exchange Listing Rules on Mov Securities

For the month ended: 31 October 2026 Status: New Submission

To : Hong Kong Exchanges and Clearing Limited

Name of Issuer: Baidu, Inc. (A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

Date Submitted: 04 November 2026

I. Movements in Authorised / Registered Share Capital

1. Class of shares	WVR ordinary shares		Type of shares	A	Listed on the Exchange (Note 1)	Yes	
Stock code (if listed)	09888		Description	Class A Ordinary Shares			
Multi-counter stock code	89888	RMB	Description				

	Number of authorised/registered shares		Par value		Authorised/registered share c
Balance at close of preceding month	66,000,000,000	USD	0.000000625	USD	
Increase / decrease (-)	0			USD	
Balance at close of the month	66,000,000,000	USD	0.000000625	USD	

2. Class of shares	WVR ordinary shares	Type of shares	B	Listed on the Exchange (Note 1)	No	
Stock code (if listed)	N/A	Description	Class B Ordinary Shares			

	Number of authorised/registered shares		Par value		Authorised/registered share c
Balance at close of preceding month	2,832,000,000	USD	0.000000625	USD	
Increase / decrease (-)	0			USD	
Balance at close of the month	2,832,000,000	USD	0.000000625	USD	

3. Class of shares	Preference shares	Type of shares	Not applicable	Listed on the Exchange (Note 1)	No	

Stock code (if listed)	N/A	Description	

	Number of authorised/registered shares		Par value		Authorised/registered share c
Balance at close of preceding month	800,000,000	USD	0.000000625	USD	
Increase / decrease (-)	0			USD	
Balance at close of the month	800,000,000	USD	0.000000625	USD	

Total authorised/registered share capital at the end of the month: USD 43,520

II. Movements in Issued Shares and/or Treasury Shares and Public Float Sufficiency Confirmation

1. Class of shares	WVR ordinary shares		Type of shares	A	Listed on the Exchange (Note 1)	Yes	
Stock code (if listed)	09888		Description	Class A Ordinary Shares			
Multi-counter stock code	89888	RMB	Description				

	Number of issued shares (excluding treasury shares)	Number of treasury shares	Total number of issued shares
Balance at close of preceding month	2,209,541,178	0	2,20
Increase / decrease (-)	0	0	
Balance at close of the month	2,209,541,178	0	2,20

Public float sufficiency confirmation (Note 4)

Pursuant to Main Board Rule 13.32D(1) or 19A.28D(1) / GEM Rule 17.37D(1) or 25.21D(1), we hereby confirm that, in relation to the class of shares as set out above, as at the close of month:	
☑ the applicable public float requirement (see below) has been complied with ☐ the applicable public float requirement (see below) has not been complied with	
The applicable minimum public float requirement for the class of shares as set out above pursuant to Main Board Rule 13.32B or 19A.28B / GEM Rule 17.37B or 25.21B (as the case m	
Applicable public float threshold	Initial Prescribed Threshold - 25% of the total number of issued shares in the class to which the listed shares belong (excluding treasury shares)
Additional information	

2. Class of shares	WVR ordinary shares	Type of shares	B	Listed on the Exchange (Note 1)	No	
Stock code (if listed)	N/A	Description	Class B Ordinary Shares			

	Number of issued shares (excluding treasury shares)	Number of treasury shares	Total number of issued shares
Balance at close of preceding month	524,020,320	0	52
Increase / decrease (-)	0	0	
Balance at close of the month	524,020,320	0	52

Remarks:

As at October 31, 2026, the balance of Class A ordinary shares excludes (i) 11,153,880 Class A ordinary shares (equivalent to 1,394,235 ADSs) issued to the depositary for bulk-issua ADSs reserved for issuances upon the future exercise or vesting of awards granted under the share incentive plans of Baidu, Inc. (the "Company"); (ii) 17,599,974 Class A ordinary sh have not yet been cancelled, which were repurchased from the market before the voluntary conversion of the Company to dual primary listing on the Main Board of The Stock Exchan Kong Limited (the "Stock Exchange") with effect from September 1, 2026; and (iii) 14,250,000 Class A ordinary shares held by a subsidiary of the Company.

III. Details of Movements in Issued Shares and/or Treasury Shares

(A). Share Options (under Share Option Schemes of the Issuer)

1. Class of shares	WVR ordinary shares		Type of shares	A	Listed on the Exchange (Note 1)	Yes	
Stock code (if listed)	09888		Description	Class A Ordinary Shares			
Multi-counter stock code	89888	RMB	Description				

	Particulars of share option scheme	Number of share options outstanding at close of preceding month	Movement during the month		Number of share options outstanding at close of the month	Number of new shares issued during the month pursuant thereto (A1)	Number of treasury shares transferred out of treasury during the month pursuant thereto (A2)	Number of shares which may be issued or transferred out of treasury pursuant thereto as at close of the month	The t shares issued o of tr exerci option under close
1).	2008 Share Incentive plan	2,364,112	Lapsed	-724,800	1,639,312	0	0	1,639,312	
General Meeting approval date (if applicable)	16 December 2008								
2).	2018 Share Incentive Plan	6,155,256			6,155,256	0	0	6,155,256	
General Meeting approval date (if applicable)									
3).	2023 Share Incentive Plan	501,360			501,360	0	0	501,360	
General Meeting approval date (if applicable)									
4).	2026 Share Incentive Plan	0			0	0	0	0	
General Meeting approval date (if applicable)	26 August 2026								

Increase in issued shares (excluding treasury shares): 0 WVR ordinary shares A (AA1)

Decrease in treasury shares:	0	WVR ordinary shares A (AA2)
Total funds raised during the month from exercise of options:		

(B). Warrants to Issue Shares of the Issuer	Not applicable

(C). Convertibles (i.e. Convertible into Shares of the Issuer)	Not applicable

(D). Any other Agreements or Arrangements to Issue Shares of the Issuer, including Options (other than Share Option Schemes)

1. Class of shares	WVR ordinary shares		Type of shares	A	Listed on the Exchange (Note 1)	Yes
Stock code (if listed)	09888		Description	Class A Ordinary Shares		
Multi-counter stock code	89888	RMB	Description			

	Description of other agreements or arrangements	General Meeting approval date (if applicable)	Number of new shares issued during the month pursuant thereto (D1)	Number of treasury shares transferred out of treasury during the month pursuant thereto (D2)	Number of shares which or transferred out of tre thereto as at close
1).	2008 share incentive plan - Restricted Share Units	16 December 2008	0	0	
2).	2018 share incentive plan - Restricted Share Units		0	0	
3).	2023 share incentive plan - Restricted Share Units		0	0	
4).	2026 share incentive plan - Restricted Share Units	26 August 2026	0	0	

Increase in issued shares (excluding treasury shares): 0 WVR ordinary shares A (DD1)

Decrease in treasury shares: 0 WVR ordinary shares A (DD2)

Remarks:

As of October 31, 2026,

(i) Nil restricted share unit was granted, vested, cancelled or lapsed under 2008 share incentive plan during the month.

(ii) Nil restricted share unit was granted, vested or cancelled; and 536,680 restricted share units lapsed under 2018 share incentive plan during the month.

(iii) Nil restricted share unit was granted, vested or cancelled; and 757,792 restricted share units lapsed under 2023 share incentive plan during the month.

(iv) Nil restricted share unit was granted, vested, cancelled or lapsed under 2026 share incentive plan during the month.

(E). Other Movements in Issued Shares and/or Treasury Shares

1. Class of shares	WVR ordinary shares		Type of shares	A	Listed on the Exchange (Note 1)	Yes
Stock code (if listed)	09888		Description	Class A Ordinary Shares		
Multi-counter stock code	89888	RMB	Description			

Events	At price (if applicable)		Date of event (Note 2)	General Meeting approval date (if applicable)	Increase/ decrease (-) in issued shares (excluding treasury shares) during the month pursuant thereto (E1)	Increase/ decrease (-) in treasury shares during the month pursuant thereto (E2)	Number of shar repurchased for not yet cancelle the month
	Currency	Amount					
1). Repurchase of shares (shares repurchased for cancellation but not yet cancelled)				26 August 2026			

Increase/ decrease (-) in issued shares (excluding treasury shares): _____ WVR ordinary shares A (E

Increase/ decrease (-) in treasury shares: _____ WVR ordinary shares A (E

Remarks:

As of October 31, 2026, the Company repurchased an aggregate of 10,172,850 Class A ordinary shares on the Stock Exchange, which were pending cancellation and not yet cancelle

Total increase/ decrease (-) in issued shares (excluding treasury shares) during the month (i.e. Total of AA1 to EE1): 0 WVR ordinary share

Total increase/ decrease (-) in treasury shares during the month (i.e. Total of AA2 to EE2): 0 WVR ordinary share

IV. Information about Hong Kong Depositary Receipt (HDR)

Not applicable

V. Confirmations Not applicable

Submitted by: Lin Juan

Title: Joint Company Secretary

(Director, Secretary or other Duly Authorised Officer)

Notes

1. The Exchange refers to The Stock Exchange of Hong Kong Limited.

2. In the case of repurchase of shares (shares repurchased and cancelled) and redemption of shares (shares redeemed and cancelled), "date of event" should be construed "cancellation date".

   In the case of repurchase of shares (shares held as treasury shares), "date of event" should be construed as "date on which shares were repurchased and held by the issu treasury".

3. The information is required in the case of repurchase of shares (shares repurchased for cancellation but not yet cancelled) and redemption of shares (shares redeemed bu cancelled). Please state the number of shares repurchased or redeemed during the month or in preceding month(s) but pending cancellation as at close of the month as a number.

4. "Initial Prescribed Threshold", "Alternative Threshold" and "market value" have the meanings ascribed thereto under Main Board Rule 13.32A or 19A.28A / GEM Rule 17.3 25.21A. See also Main Board Rule 13.32D(4) or 19A.28D(4) / GEM Rule 17.37D(4) or 25.21D(4) on the basis of the public float disclosure.

5. Items (i) to (viii) are suggested forms of confirmation. The listed issuer may amend the item(s) that is/are not applicable to meet individual cases. Where the issuer has alre made the relevant confirmations in a return published under Main Board Rule 13.25A / GEM Rule 17.27A in relation to the securities issued, or the treasury shares sold or transferred, no further confirmation is required to be made in this return.

6. "Identical" means in this context:

   - the securities are of the same nominal value with the same amount called up or paid up;
   - they are entitled to dividend/interest at the same rate and for the same period, so that at the next ensuing distribution, the dividend/interest payable per unit will amo exactly the same sum (gross and net); and
   - they carry the same rights as to unrestricted transfer, attendance and voting at meetings and rank pari passu in all other respects.