

Baidu Filed its Annual Report on Form 20-F

March 29, 2010 6:29 AM ET

BEIJING, March 29, 2010 /PRNewswire via COMTEX/ --Baidu, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it filed its annual report on Form 20-F for the fiscal year ended December 31, 2009 with the Securities and Exchange Commission on March 26, 2010. The annual report can be accessed on Baidu's investor relations website at <http://ir.baidu.com> . Baidu will provide a hard copy of the annual report containing its audited consolidated financial statements, free of charge, to its shareholders and ADS holders upon request.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20081103/BAIDULOGO>)

About Baidu

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, are currently trading on the NASDAQ Global Select Market under the symbol "BIDU."

For investor inquiries please contact:

In China:

Mr. Victor Tseng
Baidu, Inc.
Tel: +86-10-5992-7244
Email: ir@baidu.com

Ms. Cynthia He
Brunswick Group LLC
Tel: +86-10-6566-2256
Email: che@brunswickgroup.com

In the U.S.:

Ms. Kate Tellier
Brunswick Group LLC
Tel: +1-212-333-3810
Email: ktellier@brunswickgroup.com

SOURCE Baidu, Inc.