

## **Baidu to Report Third Quarter 2015 Financial Results on October 29, 2015**

October 14, 2015 8:00 AM ET

BEIJING, Oct. 14, 2015 /PRNewswire/ -- Baidu, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it will report its financial results for the third quarter ended September 30, 2015, after the U.S. market closes on October 29, 2015. Baidu's management will hold an earnings conference call at 8:00 PM on October 29, 2015, U.S. Eastern Time (8:00 AM on October 30, 2015, Beijing/Hong Kong Time).



Dial-in details for the earnings conference call are as follows:

International: +65 67135090  
China 4006208038  
US: +1 8456750437  
UK: +44 2030598139  
Hong Kong: +852 30186771  
Passcode for all regions: 59702295

A replay of the conference call may be accessed by phone at the following number until November 6, 2015:

International: +61 2 8199 0299  
Passcode: 59702295

Additionally, a live and archived webcast of this conference call will be available at <http://ir.baidu.com>.

### **About Baidu**

Baidu, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best and most equitable way for people to find what they're looking for. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs trade on the NASDAQ Global Select Market under the symbol "BIDU". Currently, ten ADSs represent one Class A ordinary share.

For investor and media inquiries, please contact:

Sharon Ng  
Baidu, Inc.  
Tel: +86-10-5992-4958  
Investor inquiries email: [ir@baidu.com](mailto:ir@baidu.com)  
Media inquiries email: [intlcomm@baidu.com](mailto:intlcomm@baidu.com)

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