

Baidu Announces Filing of Form 20-F with the SEC

June 6, 2008 5:02 AM ET

BEIJING, June 6 /Xinhua-PRNewswire/ -- Baidu.com, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that it filed its annual report Form 20-F for the fiscal year ended December 31, 2007 with the Securities and Exchange Commission on June 5, 2008. The annual report can be accessed on Baidu's investor relations website at <http://ir.baidu.com>. Baidu will provide a hard copy of the annual report containing its audited consolidated financial statements, free of charge, to its shareholders and ADS holders upon request.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20041011/BAIDULOGO>)

About Baidu

Baidu.com, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, currently trade on the NASDAQ Global Select Market under the symbol "BIDU."

For investor inquiries, please contact:

Helen Zhang
Baidu.com, Inc.
Tel: +86-10-8260-7558
Email: ir@baidu.com

For investor and media inquiries, please contact:

In China:
Helen Plummer
Ogilvy Public Relations Worldwide (Beijing)
Tel: +86-10-8520-3090
Email: helen.plummer@ogilvy.com

In the US:
Thomas Smith
Ogilvy Public Relations Worldwide (New York)
Tel: +1-212-880-5269
Email: thomas.smith@ogilvypr.com

SOURCE Baidu.com, Inc.

-0- 06/06/2008

/CONTACT: For investor inquiries please contact - Helen Zhang of Baidu.com, Inc., +86-10-8260-7558, or ir@baidu.com; For investor and media inquiries please contact - China: Helen Plummer of Ogilvy Public Relations Worldwide (Beijing), +86-10-8520-3090, or helen.plummer@ogilvy.com; or US: Thomas Smith of Ogilvy Public Relations Worldwide (New York), +1-212-880-5269, or thomas.smith@ogilvypr.com, both for Baidu /

/Photo: <http://www.newscom.com/cgi-bin/prnh/20041011/BAIDULOGO>

PRN Photo Desk, 888-776-6555 or 212-782-2840/

/Web site: <http://ir.baidu.com>
<http://www.baidu.com> /

(BIDU)

CO: Baidu.com Inc.
ST: China
IN: CPR MLM ITE ENT
SU: ASI ACC

MM

-- CNF013 --

8426 06/06/2008 05:00 EDT <http://www.prnewswire.com>