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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of July 2026**

**Commission File Number: 000-51469**

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**BAIDU, INC.**

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**Baidu Campus  
No. 10 Shangdi 10th Street  
Haidian District, Beijing 100085  
The People's Republic of China  
(Address of principal executive offices)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F       Form 40-F

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## EXPLANATORY NOTE

We made an announcement dated July 2, 2026 with The Stock Exchange of Hong Kong Limited relating to the record date of our forthcoming extraordinary general meeting. Details including the date and location of the meeting will be provided in a meeting notice in due course.

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**EXHIBIT INDEX**

<u>Exhibit No.</u>	<u>Description</u>
99.1	Announcement — Record Date for Extraordinary General Meeting of Shareholders
99.2	Press Release — Baidu Announces Record Date for Extraordinary General Meeting of Shareholders

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BAIDU, INC.

By : /s/ Haijian He  
Name : Haijian He  
Title : Chief Financial Officer

Date: July 2, 2026

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

*Under our weighted voting rights structure, our share capital comprises Class A ordinary shares and Class B ordinary shares. Each Class A ordinary share entitles the holder to exercise one vote, and each Class B ordinary share entitles the holder to exercise 10 votes, respectively, on all matters subject to the vote at general meetings of the Company. Shareholders and prospective investors should be aware of the potential risks of investing in a company with a weighted voting rights structure. Our American depositary shares, each representing eight of our Class A ordinary shares, are listed on Nasdaq in the United States under the symbol BIDU.*



**Baidu, Inc.**

百度集團股份有限公司

*(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)  
(Stock Codes: 9888 (HKD counter) and 89888 (RMB counter))*

**RECORD DATE FOR  
EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS**

Our Board announces that the record date for the purpose of determining the eligibility of the holders of our ordinary shares, par value US\$0.000000625 per share (the “**Ordinary Shares**”), to vote and attend our forthcoming extraordinary general meeting of shareholders (the “**General Meeting**”) will be as of close of business on Friday, July 17, 2026, Beijing/Hong Kong time (the “**Ordinary Shares Record Date**”). In order to be eligible to vote and attend the General Meeting, all valid documents for the transfers of shares accompanied by the relevant share certificates must be lodged with the Company’s Hong Kong branch share registrar and transfer office, Computershare Hong Kong Investor Services Limited, Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Hong Kong, not later than 4:30 p.m. on Friday, July 17, 2026, Beijing/Hong Kong time. All persons who are registered holders of the Ordinary Shares on the Ordinary Shares Record Date will be entitled to vote and attend the General Meeting.

Holders of our American depositary shares (the “**ADSs**”) representing our Ordinary Shares may not attend or vote at the General Meeting. Holders of ADSs as of close of business on Friday, July 17, 2026, New York time (the “**ADSs Record Date**”), will be able to instruct The Bank of New York Mellon, the holder of record of Ordinary Shares represented by ADSs, as to how to vote the Ordinary Shares represented by such ADSs. The Bank of New York Mellon, as depositary of the ADSs, will endeavour, to the extent practicable and legally permissible, to vote or cause to be voted at the General Meeting the amount of Ordinary Shares represented by the ADSs in accordance with the instructions that it has properly received from ADS holders. Please be aware that, because of the time difference between Hong Kong and New York, if a holder of ADSs cancels his or her ADSs in exchange for Ordinary Shares on Friday, July 17, 2026, New York time, such holder of ADSs will not be able to instruct The Bank of New York Mellon, as depositary of the ADSs, as to how to vote the Ordinary Shares represented by the cancelled ADSs as described above, and will also not be a holder of those Ordinary Shares as of the Ordinary Shares Record Date for the purpose of determining the eligibility to attend and vote at the General Meeting.

Details including the date and location of our General Meeting will be set out in our notice of General Meeting to be issued and provided to holders of our Ordinary Shares as of the Ordinary Shares Record Date and holders of our ADSs as of the ADSs Record Date together with the proxy materials in due course.

By order of the Board  
**Baidu, Inc.**  
**Mr. Robin Yanhong Li**  
*Chairman of the Board and Chief Executive Officer*

Hong Kong, July 2, 2026

*As at the date of this announcement, the board of directors of the Company comprises Mr. Robin Yanhong Li as director, and Mr. Yuanqing Yang, Mr. Jixun Foo, Ms. Sandy Ran Xu and Ms. Xiaodan Liu as independent directors.*

**Baidu Announces Record Date for Extraordinary General Meeting of Shareholders**

**Beijing, July 2, 2026** — Baidu, Inc. (“Baidu” or the “Company”) (Nasdaq: BIDU; HKEX: 9888 (HKD Counter) and 89888 (RMB Counter)), a leading AI company with strong Internet foundation, today announced that the record date for the purpose of determining the eligibility of the holders of its ordinary shares, par value US\$0.000000625 per share (the “Ordinary Shares”), to vote and attend its forthcoming extraordinary general meeting of shareholders (the “General Meeting”) will be as of close of business on Friday, July 17, 2026, Beijing/Hong Kong time (the “Ordinary Shares Record Date”). In order to be eligible to vote and attend the General Meeting, all valid documents for the transfers of shares accompanied by the relevant share certificates must be lodged with the Company’s Hong Kong branch share registrar and transfer office, Computershare Hong Kong Investor Services Limited, Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Hong Kong, not later than 4:30 p.m. on Friday, July 17, 2026, Beijing/Hong Kong time. All persons who are registered holders of the Ordinary Shares on the Ordinary Shares Record Date will be entitled to vote and attend the General Meeting.

Holders of the Company’s American depository shares (the “ADSs”) representing the Ordinary Shares may not attend or vote at the General Meeting. Holders of ADSs as of close of business on Friday, July 17, 2026, New York time (the “ADSs Record Date”), will be able to instruct The Bank of New York Mellon, the holder of record of Ordinary Shares represented by ADSs, as to how to vote the Ordinary Shares represented by such ADSs. The Bank of New York Mellon, as depository of the ADSs, will endeavor, to the extent practicable and legally permissible, to vote or cause to be voted at the General Meeting the amount of Ordinary Shares represented by the ADSs in accordance with the instructions that it has properly received from ADS holders. Please be aware that, because of the time difference between Hong Kong and New York, if a holder of ADSs cancels his or her ADSs in exchange for Ordinary Shares on Friday, July 17, 2026, New York time, such holder of ADSs will not be able to instruct The Bank of New York Mellon, as depository of the ADSs, as to how to vote the Ordinary Shares represented by the cancelled ADSs as described above, and will also not be a holder of those Ordinary Shares as of the Ordinary Shares Record Date for the purpose of determining the eligibility to attend and vote at the General Meeting.

Details including the date and location of the General Meeting will be set out in the Company’s notice of General Meeting to be issued and provided to holders of its Ordinary Shares as of the Ordinary Shares Record Date and holders of its ADSs as of the ADSs Record Date together with the proxy materials in due course.

**About Baidu**

Founded in 2000, Baidu’s mission is to make the complicated world simpler through technology. Baidu is a leading AI company with strong Internet foundation, trading on Nasdaq under “BIDU” and HKEX under “9888”. One Baidu ADS represents eight Class A ordinary shares.

**Contacts**

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