
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of September 2026

Commission File Number: 000-51469

BAIDU, INC.

**Baidu Campus
No. 10 Shangdi 10th Street
Haidian District, Beijing 100085
The People's Republic of China
(Address of principal executive offices)**

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒

Form 40-F ☐

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	Next Day Disclosure Return, dated September 29, 2026

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BAIDU, INC.

By: /s/ Haijian He

Name: Haijian He

Title: Chief Financial Officer

Date: September 30, 2026

Next Day Disclosure Return
(Equity issuer - changes in issued shares or treasury shares, share buybacks and/or on-market sales of treasury shares)

Instrument: Equity issuer Status: New Submission

Name of Issuer: Baidu, Inc.

Date Submitted: 29 September 2026

Section I must be completed by a listed issuer where there has been a change in its issued shares or treasury shares which is discloseable pursuant to rule 13.25A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Exchange") (the "Main Board Rules") or rule 17.27A of the Rules Governing the Listing of Securities on Exchange (the "GEM Rules").

Section I						
1. Class of shares	WVR ordinary shares	Type of shares	A	Listed on the Exchange	Yes	
Stock code (if listed)	09888	Description	Class A Ordinary Shares			
Multi-counter stock code	89888	RMB	Description			
A. Changes in issued shares or treasury shares						
Events		Changes in issued shares (excluding treasury shares)		Changes in treasury shares	Issue/ selling price per share (Note 4)	Total number of shares
		Number of issued shares (excluding treasury shares)	As a % of existing number of issued shares (excluding treasury shares) before the relevant event (Note 3)	Number of treasury shares		
Opening balance as at (Note 1)	28 September 2026	2,209,541,178		0		
1). Other (please specify)			%			
See Part B						
Date of changes	29 September 2026					
Closing balance as at (Notes 5 and 6)	29 September 2026	2,209,541,178		0		

B. Shares redeemed or repurchased for cancellation but not yet cancelled as at the closing balance date (Notes 5 and 6)						
1). Shares repurchased for cancellation but not yet cancelled Date of changes 07 September 2026	545,000	0.025 %		HKD	91.6772	
2). Shares repurchased for cancellation but not yet cancelled Date of changes 08 September 2026	554,150	0.025 %		HKD	90.2251	
3). Shares repurchased for cancellation but not yet cancelled Date of changes 09 September 2026	541,200	0.024 %		HKD	92.383	
4). Shares repurchased for cancellation but not yet cancelled Date of changes 10 September 2026	557,200	0.025 %		HKD	89.7264	
5). Shares repurchased for cancellation but not yet cancelled Date of changes 11 September 2026	560,200	0.025 %		HKD	89.2402	
6). Shares repurchased for cancellation but not yet cancelled Date of changes 14 September 2026	556,900	0.025 %		HKD	89.7782	
7). Shares repurchased for cancellation but not yet cancelled Date of changes 15 September 2026	556,100	0.025 %		HKD	89.9088	
8). Shares repurchased for cancellation but not yet cancelled Date of changes 16 September 2026	565,850	0.026 %		HKD	88.3549	
9). Shares repurchased for cancellation but not yet cancelled Date of changes 17 September 2026	575,300	0.026 %		HKD	86.909	
10). Shares repurchased for cancellation but not yet cancelled Date of changes 18 September 2026	561,000	0.025 %		HKD	88.951	
11). Shares repurchased for cancellation but not yet cancelled Date of changes 21 September 2026	560,000	0.025 %		HKD	88.8202	

12). Shares repurchased for cancellation but not yet cancelled Date of changes 22 September 2026	552,450	0.025 %		HKD 90.4984	
13). Shares repurchased for cancellation but not yet cancelled Date of changes 23 September 2026	561,800	0.025 %		HKD 88.9922	
14). Shares repurchased for cancellation but not yet cancelled Date of changes 24 September 2026	576,400	0.026 %		HKD 86.7309	
15). Shares repurchased for cancellation but not yet cancelled Date of changes 25 September 2026	589,050	0.027 %		HKD 84.8759	
16). Shares repurchased for cancellation but not yet cancelled Date of changes 28 September 2026	583,700	0.026 %		HKD 85.6542	
17). Shares repurchased for cancellation but not yet cancelled Date of changes 29 September 2026	589,950	0.027 %		HKD 84.7507	

Remarks: The information contained herein under "Opening balance as at" is based on the closing balance of Class A ordinary shares as of September 28, 2026 as disclosed in the Next Day Disclosure Return submitted on September 28, 2026.

Confirmation

Pursuant to Main Board Rule 13.25C / GEM Rule 17.27C, we hereby confirm to the best knowledge, information and belief that, in relation to each issue of shares or sale or transfer shares as set out in Section I, it has been duly authorised by the board of directors of the listed issuer and carried out in compliance with all applicable listing rules, laws and other requirements and, insofar as applicable:

(Note 7)

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| <ul style="list-style-type: none">(i) all money due to the listed issuer in respect of the issue of shares, or sale or transfer of treasury shares has been received by it;(ii) all pre-conditions for the listing imposed by the Main Board Rules / GEM Rules under "Qualifications of listing" have been fulfilled;(iii) all (if any) conditions contained in the formal letter granting listing of and permission to deal in the securities have been fulfilled;(iv) all the securities of each class are in all respects identical (Note 8);(v) all documents required by the Companies (Winding Up and Miscellaneous Provisions) Ordinance to be filed with the Registrar of Companies have been duly filed and that compli been made with all other legal requirements;(vi) all the definitive documents of title have been delivered/are ready to be delivered/are being prepared and will be delivered in accordance with the terms of issue, sale or transfer;(vii) completion has taken place of the purchase by the issuer of all property shown in the listing document to have been purchased or agreed to be purchased by it and the purchase consideration for all such property has been duly satisfied; and(viii) the trust deed/deed poll relating to the debenture, loan stock, notes or bonds has been completed and executed, and particulars thereof, if so required by law, have been filed with Registrar of Companies. |
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Notes to Section I:

1. *Please insert the closing balance date of the last Next Day Disclosure Return published pursuant to Main Board Rule 13.25A / GEM Rule 17.27A or Monthly Return pursuant to Main Board Rule 13.25B / GEM Rule 17.27B, whichever is the later.*
2. *Please set out all changes in issued shares or treasury shares requiring disclosure pursuant to Main Board Rule 13.25A / GEM Rule 17.27A together with the relevant changes. Each category will need to be disclosed individually with sufficient information to enable the user to identify the relevant category in the listed issuer's Monthly Return. For example, multiple issues of shares as a result of multiple exercises of share options under the same share option scheme or of multiple conversions under the same conversion scheme must be aggregated and disclosed as one category. However, if the issues resulted from exercises of share options under 2 share option schemes or conversions of 2 notes, these must be disclosed as 2 separate categories.*
3. *The percentage change in the number of issued shares (excluding treasury shares) of the listed issuer is to be calculated by reference to the opening balance of the number of issued shares (excluding treasury shares) being disclosed in this Next Day Disclosure Return.*

4. *In the case of a share repurchase or redemption, the "issue/ selling price per share" shall be construed as "repurchase price per share" or "redemption price per share".*
Where shares have been issued/ sold/ repurchased/ redeemed at more than one price per share, a volume-weighted average price per share should be given.
5. *The closing balance date is the date of the last relevant event being disclosed.*
6. *For repurchase or redemption of shares, disclosure is required when the relevant event has occurred (subject to the provisions of Main Board Rules 10.06(4)(a), 13.25A, GEM Rules 13.13(1), 17.27A and 17.35), even if the repurchased or redeemed shares have not yet been cancelled.*
If repurchased or redeemed shares are to be cancelled upon settlement of such repurchase or redemption after the closing balance date, they shall remain part of the issue at the closing balance date in Part A. Details of these repurchased or redeemed shares shall be disclosed in Part B.
7. *Items (i) to (viii) are suggested forms of confirmation. The listed issuer may amend the item(s) that is/are not applicable to meet individual cases.*
8. *"Identical" means in this context:*
- *the securities are of the same nominal value with the same amount called up or paid up;*
 - *they are entitled to dividend/interest at the same rate and for the same period, so that at the next ensuing distribution, the dividend/interest payable per unit will exactly the same sum (gross and net); and*
 - *they carry the same rights as to unrestricted transfer, attendance and voting at meetings and rank pari passu in all other respects.*

Section II must also be completed by a listed issuer where it has made a repurchase of shares which is discloseable under Main Board Rule 10.06(4)(a) / GEM Rule 13.13(1).

Repurchase report

Section II					
1. Class of shares	Ordinary shares	Type of shares	A	Listed on the Exchange	Yes
Stock code (if listed)	09888	Description	Class A Ordinary Shares		
Multi-counter stock code	89888	RMB	Description		
A. Repurchase report					
Trading date	Number of shares repurchased	Method of repurchase (Note 1)	Repurchase price per share or highest repurchase price per share \$	Lowest repurchase price per share \$	Aggregate price paid
1). 29 September 2026	589,950	On the Exchange	HKD 85.15	HKD 84.1	HKD 4
Total number of shares repurchased		589,950		Aggregate price paid \$HKD 4	
Number of shares repurchased for cancellation		589,950			
Number of shares repurchased for holding as treasury shares					
B. Additional information for issuer who has a primary listing on the Exchange					
1).	Date of the resolution granting the repurchase mandate	26 Aug			
2).	Total number of shares which the issuer is authorised to repurchase under the repurchase mandate	273,			
3).	Number of shares repurchased on the Exchange or another stock exchange under the repurchase mandate	(a)	9,		
4).	As a % of number of issued shares (excluding treasury shares) as at the date of the resolution granting the repurchase mandate (a) x 100 / number of issued shares (excluding treasury shares) as at the date of the resolution granting the repurchase mandate				
5).	Moratorium period for any issue of new shares, or sale or transfer of treasury shares after the share repurchase(s) set out in Part A (Note 2)	Up to	29 Octot		

We hereby confirm that the repurchases made on the Exchange set out in Part A above were made in accordance with the Main Board Rules / GEM Rules and that there have been no changes to the particulars contained in the Explanatory Statement dated July 27, 2026 which has been filed with the Exchange. We also confirm that any repurchases made on another exchange set out in Part A above were made in accordance with the domestic rules applying to repurchases on that other stock exchange.

Notes to Section II:

1. *Please state whether the repurchase was made on the Exchange, on another stock exchange (stating the name of the exchange), by private arrangement or by general offer.*
2. *Subject to the carve-out set out in Main Board Rule 10.06(3)(a)/ GEM Rule 13.12, an issuer may not (i) make a new issue of shares, or a sale or transfer of any treasury shares, or announce a proposed new issue of shares, or a sale or transfer of any treasury shares, for a period of 30 days after any purchase by it of shares, whether on the Exchange or otherwise, without the prior approval of the Exchange.*

*Section III must also be completed by a listed issuer where it has made a sale of treasury shares on the Exchange or any other stock exchange on which the issuer is listed which is c
under Main Board Rule 10.06B / GEM Rule 13.14B.*

Report of on-market sale of treasury shares

Not applicable

Submitted by: Lin Juan
(Name)

Title: Joint Company Secretary
(Director, Secretary or other Duly Authorised Officer)