

## **Baidu to Present at the Piper Jaffray & China Venture Investment Conference 2008**

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BEIJING, March 6, 2008 /Xinhua-PRNewswire via COMTEX News Network/ -- Baidu.com, Inc. (Nasdaq: BIDU), the leading Chinese language Internet search provider, today announced that Mr. Robin Li, Baidu's chairman and chief executive officer, will present at the Piper Jaffray & China Venture Investment Conference 2008 at the JW Marriott Hotel at Tomorrow Square in Shanghai, China. The presentation is scheduled to take place at 9:20AM Beijing/Hong Kong Time on Tuesday, March 11th, 2008.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20041011/BAIDULOGO> )

### About Baidu

Baidu.com, Inc. is the leading Chinese language Internet search provider. As a technology-based media company, Baidu aims to provide the best way for people to find information. In addition to serving individual Internet search users, Baidu provides an effective platform for businesses to reach potential customers. Baidu's ADSs, each of which represents one Class A ordinary share, currently trade on the NASDAQ Global Select Market under the symbol "BIDU".

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